



(Taking Effective Action)

for Spirit, Mind, and Body Health

CELEBRATION OF LIFE: WELLNESS DAY 2018

SPONSORSHIP OPPORTUNITIES

Saturday September 22, 2018

Take advantage of the following tax-deductible opportunities to become a sponsor for Taking Effective Action, Incorporated's *Celebration of Life: Wellness Day 2018*.

Taking Effective Action is a 501(c)(3) empowering men, women, youth and families to live healthier lives

Taking Effective Action

Dr. Hurley conceived the TEA conference idea in September 2006 as a way to cheer herself up following the death of her father, Dr. Kenneth White, former U.S. Army Chaplain and Presiding Elder of the African Methodist Episcopal Church. Dr. Hurley hosted a Birthday High Tea for herself and invited 21 women (that was all the TEA room could hold). She used the Birthday Tea as a way to gather the women together. The idea was to honor and spoil them for the impact they had on the lives of others in the home, on their job, business, church, or in the community. The ladies received lovely gifts and awards.

Following the High Tea for her birthday, Taking Effective Action was born. And from that, Celebration of Birthdays Wellness Day to it's current title, "Celebration of Life: Wellness Day. The conference continues to have birthday in the title because it originated around the time of her birthday which is in September. The conference has evolved from just being open to women and girls but to men, women and youth as well.

The program has expanded to year round health and wellness initiatives as way to enhance the lives of persons through education and outreach programs designed to develop and minister to the spirit, mind, and body. The TEA Health Initiative program is uniquely designed to motivate women, men, families, and youth to implement behavior changes that concurrently improve their health and wealth. "We want to equip persons with new tools and insight to navigate their path to healthier and wealthier lifestyles," says Hurley. The TEA program accomplishes this goal primarily through action-oriented, skill-building discussions, where participants are given the knowledge and resources to live healthier, wealthier lives. www.t-action.org

In 2014, Dr. Hurley paired her health and wellness vision with that of Dr. Michael Hall, Senior Pastor of New Beginnings Community Church (NBCC), Bowie Maryland. Dr. Hall has been the Senior Pastor at NBCC since 1998 and has led the church in fulfilling his vision to: "Love God, love others and serve the community." As part of that vision Dr. Hall has implemented numerous ministries. However, at the forefront is his vision for NBCC's members as well as the community at-large to equip themselves with healthy bodies. www.newbeginnings-church.org

The result has been a powerful health conference, *A Celebration of Life: Wellness Day*. Stimulating topics are taught by physicians, other health professional, clergy, and professionals relevant to health and wellness. Attendees hear about advances in heart disease and other chronic diseases. Each year we receive glowing reports on the effects that A Celebration of Life: Wellness Day has had on their journey to improve their health.

Put in all the sponsor logos we have so far


TEA[®]
(Taking Effective Action)
for Spirit, Mind, and Body Health

Benefactor (\$5,000+)

Company logo displayed Posters and Other Signage (if business sponsor) A table in the exhibitors hall (if applicable). Promotional insert in conference bags (if applicable) Recognition at the conference welcome. Company logo printed in conference program book and website (if business sponsor) Recognition at TV appearances (if applicable). Recognition on website, and online broadcast. Recognition as a Benefactor Sponsor in conference program book

Gold (\$3,000 to \$4,999)

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**Taking Effective Action, Inc.
Sponsor Commitment Form**

Benefactor

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